

Dear ATA Member,



The American Taekwondo Association is currently gearing up for the 2010 Songahm Taekwondo World Championships scheduled for June 21 to June 27 in Little Rock, Arkansas.

As members of the ATA family, we invite you to record the excitement of the tournament by reserving your space in the 2010 Songahm Taekwondo World Championships Program Book. It's a great way to give your favorite competitor a boost of confidence by showing them how proud you are of their hard work and determination in furthering their martial arts success. Send a good luck message for testing or competition or announce your upcoming tournament!

The following schedule reflects business ad rates. As an ATA Member, you will receive a 20% DISCOUNT off these rates.

Ad Size	Quantity	Ad Rate	Total
		Proof will be emailed to you	
Full Page Color Ad		799.00	
1/2 Page Color Ad		599.00	
Full Page Black & White Ad		499.00	
1/2 Page Black & White Ad		299.00	
1/4 Page		\$199.00	
ATA Discount		-20%	
		Total	

Client Name: _____ Day Time Phone Number: _____

E-mail (To Email Proof): _____

The deadline to place your ad in the 2010 Songahm Taekwondo World Championships Program Book is **FRIDAY, APRIL 30, 2010**. Ads will not be accepted past this date.

Ad Design Services:

- Up to 50 words of ad copy, typed or legibly written
- A brief description of any design requirements
- Photo prints or digital files (minimum 300 dpi) delivered as a TIFF or EPS on a MAC compatible disk (CD-R). Unfortunately, we cannot accept color copies, Polaroid prints or JPEG images.

If an ad will be provided please adhere to these design guidelines:

- The file must be in Abode InDesign, Adobe Illustrator, Adobe Photoshop or PDF's created with Acrobat Distiller only.
- All files must be sent in Mac format only.
- Make sure document dimensions are correct.
- Print a directory of disk contents and include a contact name and phone number with all materials

Ad Specifications:

Full Page: 7.5X10

½ Page Horizontal: 7.5X4.875

¼ Page Vertical: 3.625X4.875

1/8 Page Horizontal: 3.625X2.323

You may e-mail your ad to: ataevents@ataonline.com. If you would like to speak with someone directly concerning your ad, please call 501-568-2821, ext. 2259. Payment can be made in the form of cash, check or credit card. Make checks payable to ATA. Mail payment and this form to:

Tiffany Lewis – 2010 World Championships– ATA – P.O. Box 193010 – Little Rock, AR 72219